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LEWIS CAMPBELL, REED



FACT FILE

COMPANY NAME:
REED

BUSINESS ACTIVITY:
Leading specialist recruitment and HR services provider, providing recruitment solutions to employers and jobseekers for over 46 years.

PREVIOUS CARBON EMISSIONS:
18.5 Tonnes Co2 p/a

NEW CARBON EMISSIONS:
3.2 Tonnes Co2 p/a

CARBON EMISSIONS SAVINGS:
15.3 Tonnes Co2 p/a (83%)

CASE STUDY: REED



ASSESSMENT IMPACT

15.3 TONNES SAVED IN TOTAL:

Saving of 15.3 tonnes of CO2 per annum, equivalent to an 83% saving.

MADE UP OF:

9.8 TONNES SAVED:

Saving of 9.8 tonnes of CO2 emissions from not transporting bottled water.

4.6 TONNES SAVED:

Saving of 4.6 tonnes from the introduction of more efficient dispensing equipment.

0.9 TONNES SAVED:

Saving of 0.9 tonnes on servicing trips.

Reed has been committed to placing people into permanent, contract and temporary opportunities for nearly 50 years. They are just as dedicated to being a responsible corporate citizen, particularly with regards to the impact their UK operations have on the environment. Indeed the company, who this year won the City of London Corporation's 'green Oscar' award for Resource Conservation, has corporate responsibility at the heart of its aim to be the 'first choice for people'.

It is little surprise then that Reed recently became one of the first companies in the country to look at the environmental impact of its water cooler systems. It took advantage of a unique and free Carbon Emissions Assessment scheme, created by Premier Watercoolers. This initiative measures a company's carbon emissions from its existing water coolers across single or multiple sites. It covers equipment efficiency, transportation, servicing trips, as well as taking into account any energy saving opportunities used in conjunction with business operating hours. Companies that sign up to the scheme receive a Carbon Assessment Savings Certificate, which can be used to count towards an organisation's continual improvement programme as part of ISO14001.

Up until the assessment, Reed had 109 bottled water coolers across 85 sites. Employees consumed 5,450 bottles a year, resulting in 2,210 deliveries across its sites. The assessment revealed that the bottled water container deliveries to site and the distribution associated with bottle returns generated 9.8 tonnes of CO2 emissions during one year; whilst the dispensing equipment and sanitisation visits produced an additional 6.9 tonnes and 1.8 tonnes respectively over the same period. By replacing bottled water, as well as a number of plumbed in systems, with highly energy efficient mains-fed water coolers, Reed has reduced CO2 emissions by 83% per annum, which equates to 15.3 tonnes of carbon emissions. This is made up of 9.8 tonnes from eliminating transportation of the bottled water containers; 4.6 tonnes from the introduction of more efficient dispensing equipment; and 0.9 tonnes from reducing trips to service the water coolers.

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Says Lewis Campbell, who is responsible for environmental developments at Reed: "It is quite staggering to think that our water coolers had such an impact on the environment. Following our assessment and the actions we have since taken, we now save 15.3 tonnes of CO2 per annum in relation to our drinking water dispensing facilities.

"At Reed, our focus is on reducing our environmental impact not just mitigating it through carbon offsetting. By acting on the assessment's findings, it is further testimony to our proactive approach to environmental and social responsibility."

Phil Langley, Managing Director of Premier Watercoolers, says: "Reed is proof that large corporate organisations with multiple sites across the UK can dramatically reduce their carbon footprint by converting from bottled to mains fed water coolers and investing in the latest water dispensing technology, which will mean less transportation, less servicing trips and less energy consumption."

He added: "When looking at the carbon emissions generated by water coolers it's also important to compare different mains-fed systems. Many companies can overlook the efficiency of plumbed in dispensers – and an efficient system can make a real difference to a company's overall carbon footprint.

"There is no doubt that with more than 700,000 water coolers in the UK workplace, there is a substantial opportunity for UK plc to bring about positive change to the environment."

To take advantage of Premier's free carbon emission assessment, please visit www.watercoolers.co.uk/htm/watercoolers_environment.htm or contact 0800 1955740.

